

SAUGATUCK CENTER FOR THE ARTS YEAR IN REVIEW

2015



CREATIVE COLLABORATIONS

DURING 2015 WE ENGAGED IN CREATIVE COLLABORATIVE PARTNERSHIPS WITH:

- Telluride Mountain Film Festival bringing outstanding films from Telluride to our Children's Film Fest (900 children served FREE)
- Gun Lake Tribe of Pottawatomi Indians during our Children's Cultural Festival (800 children served FREE) and the "Native Spirits" exhibition
- Saugatuck High School via Project Based Learning (topic: teen homelessness + foster care)
- Ox-Bow School of Art for the "SCA/Ox-Bow Community Fellows" program
- Landscape Forms, serving as home base for their "X-treme LA" design event, and sharing outcomes with the community.



EXCELLENCE IN PERFORMANCE

Memorable performances by Paula Poundstone, Hot Club of Cowtown, Roger McGuinn, and Marc Cohn plus national & international stars via the Hemy Keyboard Series.

Our Mason Street Warehouse season featured the regional premieres of both "First Date" and "Buyer & Cellar" plus the acclaimed production of "Cabaret".

LEADERSHIP IN EDUCATION

WE FOCUSED ON ENRICHING OUR ROSTER OF ACCESSIBLE CREATIVE PROGRAMMING FOR CHILDREN & ADULTS (FREE OR LOW COST) WITH:

- 8 FREE Intriguing Conversations on topics of local interest
- 10 "Real to Reel" documentaries - \$5 SCA members or \$7 not-yet-members
- 3 FREE "Creativity Revealed" programs with artists
- 4 Hemy Keyboard concerts - \$10 adults / FREE for students
- "Growing Young Artists", 2-week series for pre-K – 8th graders in Fennville and South Haven Schools' summer migrant programs – FREE
- 6 FREE exhibitions including "Wise Perspective" featuring works by 40 Saugatuck High School alumni, a collaborative show with the Gun Lake Tribe of Pottawatomi Indians, and "Molten Magic" highlighting regional glass blowers + pieces from Ox-Bow's permanent collection
- 4 intimate "Summer in the Studio" concerts - \$15



ARTIST IN RESIDENCE PROGRAM

Salvador Jimenez Flores was our Artist in Residence during summer '15, working with pre-K - 8th grade migrant students in Fennville and South Haven Schools. Via our "Growing Young Artists" program Sal, along with 6 additional SCA instructors, spent two intensive weeks with the students redelivering math, science, and language skills through creative learning. Sal led students through an extended art project creating "picket signs" projecting ideas they felt strongly about, along with intricate papier-mache and plaster masks that reflected their struggles and dreams.

SERVING AS AN ECONOMIC SPARKPLUG

During 2015 we welcomed more than 28,000 guests to the SCA. In turn, many of these guests dined, shopped, and lodged locally spending additional dollars in our community. That's what is referred to as the "arts multiplier" – additional dollars that are invested in a community for every dollar a guest spends to purchase a ticket or pay a class fee. We also hosted 10 weddings more than 1,250 guests who often had extended stays in the community, plus corporate retreats and meetings. Our staff lends its professional skills to community projects and events throughout the year, and Executive Director Kristin Armstrong sits on the Allegan County Economic Development Commission.

19 FARMER'S MARKET FRIDAYS, MAY-SEPTEMBER, BRINGING FRESH PRODUCE, FLOWERS, ARTISAN BAKED GOODS, SOAPS, HERBS, AND MORE TO THE COMMUNITY.



26 INTERNS LEARNING ABOUT ARTS ADMINISTRATION, MARKETING, ACTING, BACKSTAGE, EXHIBITIONS, ARTS EDUCATION, ALONG WITH 6 ART EDUCATION INSTRUCTORS



40 SAUGATUCK HIGH SCHOOL "ART ALUMNI" DISPLAYING WORKS IN OUR "WISE PERSPECTIVES" EXHIBITION

178 VOLUNTEERS ASSISTING WITH BOX OFFICE, USHERING, SPECIAL EVENT PLANNING, CLERICAL, CHAPERONING CHILDREN'S PROGRAMMING AND MUCH MORE

800 1ST - 5TH GRADERS ATTENDING THE POTTAWATOMI CULTURAL FESTIVAL

900 K - 12TH GRADERS SCREENING FILMS FROM THE TELLURIDE MOUNTAIN FILM FESTIVAL DURING OUR CHILDREN'S FILM FESTIVAL



8,000+ GUESTS ATTENDING OUR THREE SIZZLING MASON STREET WAREHOUSE PRODUCTIONS